IE Humanities Center aims to go beyond the mere teaching of Humanities. Our goal is to educate our students by enhancing their individual capabilities, so that they may learn to embrace the complexity of the world around us.

They will learn to analyze things broadly and in depth, to think critically, to pick out the essential from the trivial, to carry out empirical reasoning, to express themselves clearly and connect ideas together in a creative manner.

IE School of Arts and Humanities is a pioneer in the introduction of the Humanities as a core value and a core program to business curriculum at IE. We offer a range of courses on the Humanities across all the programs at IE. All these courses share the common purpose of encouraging imagination and critical thinking.

IE School of Arts & Humanities is a member of the Consortium of Humanities Centers and Institutes (CHCI), an association dedicated to the fostering of knowledge related to the humanities and interpretive social sciences.

Our school is also a member of the European Consortium of Humanities Institutes and Centers (ECHIC), a university based initiative to organize the European Research Institutes and Centers for the Humanities. It is our pleasure to invite you to explore the humanities at IE!

Warmest regards,

Arantza de Areiza
Dean
IE Humanities Center
Why Humanities?
The Humanities at IE play a vital and essential role across all our programs. Over the last years we have made significant strides in terms of our commitment to implementing a forward-thinking humanities curriculum in both our undergraduate and graduate classrooms. At IE University, our undergraduate students can profit from a range of classes in a variety of disciplinary areas, including history, philosophy, linguistics and cultural theory. In addition to the strengths of regular and adjunct faculty, our postdoctoral fellowship program with the University of California at Berkeley and Brown University promises to bring a stream of leading young scholars into our program, offering our students the opportunity to be exposed to a wide range of ideas, trends and currents within many different disciplines.

At IE Business School, we are very pleased that the humanities now form a core part of the business curriculum, offering our graduate students the chance to engage in and be challenged by different methodologies and analytical frameworks. As one of the only fully-integrated humanities programs in the business school environment, we are excited by the prospects of helping expand the traditional curricular goals of management programs. Beyond this, we are also eager to embrace the challenge that this role represents for us: to help demonstrate how the humanities can play a direct and relevant role in professional education in a way that transcends the usual disciplinary boundaries.

With its extraordinary diversity of students and experiences, languages and backgrounds, the IE classroom, whether in our undergraduate or graduate programs, is truly a fertile place for humanities to thrive.

Rolf Strøm-Olsen
Academic Director
Humanities Studies
IE-Brown International Postdoctoral Teaching Fellowship

The IE-Brown International Postdoctoral Teaching Fellowship on the Humanities is an annual opportunity open by IE School of Arts and Humanities to the Brown University Ph.D candidates in the field of humanities and Social Sciences. One fellowship will be awarded each year; s/he will receive research support from IE and spend one year in Spain at both of the School's campuses in Segovia and Madrid. The fellow will teach classes and contribute to the development of IE’s innovative humanities curriculum for the University and the Business School. In addition, the fellow will have full academic support from Brown University and the opportunity to spend a month as a resident fellow at the Cogut Center for the Humanities on the Brown University campus. The Center aims to encourage an interdisciplinary approach to scholarship, foster innovation in research, and promote intellectual conversation among individuals from the humanities and related academic disciplines. Existing graduates expected to complete their PhD before the fellowship begins, and those who have received their post doctorate within the past three years, can apply directly to IE.

The 2014/15 IE-Brown International Postdoctoral Teaching Fellowship has been granted to Jennie Ikuta. Professor Ikuta is a political theorist and her research has focused in the relationship between politics and ethics, or the relationship between our collective commitments and the kinds of ethical lives we ought to lead.
Before coming to IE, I had definitely taught in “multicultural” classrooms before. But the experience of teaching at IE has been of a different order altogether. I’ve consistently been surprised by how much a truly international classroom enriches class discussions. In my current class, I have students from Morocco, India, France, Norway, Nepal, Lebanon, Costa Rica, Columbia, Great Britain, Spain, and a half dozen other places besides. Students don’t just bring different experiences into the classroom, but the fruits of different educational systems and different language competencies as well.

In my experience, the best thing about IE is the people. I have been impressed with the motivation and academic talent of the first-year students I’ve taught this year. The staff and my faculty colleagues have been overwhelmingly supportive and welcoming, for which I am very grateful. I wouldn’t have thought I would so quickly feel “at home” in a new institution. Of course, it doesn’t hurt that the classrooms and faculty offices are also technologically state of the art. Overall, my time as an IE-Berkely International Postdoctoral Teaching Fellow was been beneficial and productive, allowing me the chance to hone my teaching skills in a great environment, while also giving me enough time to pursue my own research.

Eliah Bures
IE-Berkeley Postdoctoral Fellow in the Humanities
IE-Berkeley International Postdoctoral Teaching Fellowship

IE School of Arts & Humanities in conjunction with the University of California at Berkeley offers a Postdoctoral Teaching Fellowship in the Humanities. This fellowship offers the opportunity for young academics to further their development through designing and implementing their own curricular ideas in the international classroom setting of IE's cross-disciplinary approach to humanities.

The 2014/15 IE-Berkeley International Postdoctoral Teaching Fellowship has been granted to Eliah Bures. Professor Bures earns a PhD in European Modern History and his research has focused on the history of Germany in the 20th century, intellectual and cultural history, and the history of friendship and sociability.
The Program Structure
Undergraduate Programs

For IE undergraduate students, the faculty offers an intensive first-year seminar program designed to foster critical and creative thinking as well as help improve their proficiency in analytical writing. Seminars vary in content from year to year, and in the past have included topics in philosophy, history, linguistics and political science. Discussion-based and with small class sizes, the seminar program allows students to explore specific readings and ideas in depth.

The Undergraduate Humanities program has included seminars in:
  · Literature
  · Art History
  · Philosophy
  · History
  · Cultural Theory

Moving forward, we expect to add classes in a number of other disciplines, including anthropology, religious studies, area studies, cultural theory and literature. The goal will remain the same: to build core learning from diverse academic content in the humanities.
Graduate Programs

For IE graduate students, the School offers a number of courses that play either a complementary role to the students’ main field of study or else are integrated within the program’s core pedagogical design.

Part time and Specialized programs

In many of the professional degree programs, students take the “World Awareness Seminar”, taught by leading area specialists. The seminar examines different cultures that are increasingly critical to the modern professional environment, including China, Japan, Brazil, India, and the Muslim World. The focus of the seminar extends well-beyond merely superficial engagement to instead provide insights about how different ideas, history, legal traditions, sense of belonging, kinship structures, etc... inform cultural, and hence professional, perspectives.

International MBA and Master in International Management Programs

For IE graduate students pursuing their MBA or International Management degree, the School offers a specially tailored program that is integrated within the larger managerial curriculum. “Creative Management Thinking” [sp: Nuevas formas de pensar] forms part of the program core and provides students the perspectives and toolsets informed by a humanities approach to confront the challenges of the modern business environment. Drawn from a multi-disciplinary knowledge base, including anthropology, sociology, history and critical theory, the course encourages students to push beyond the boundaries of what a business education means. This fusion of humanities methodology with business content is proving ground-breaking in bridging what has traditionally been a wide gulf between the humanities and professional education.

The humanities program at IE Business School also offers students the opportunity to pursue elective courses including:

Graduate Elective Courses on the Humanities

- Keys to Contemporary Culture
- Understanding Modern China
- Mass Media, Politics and Propaganda
- Knowledge, Culture and Borders
- Profit versus Prosperity
It is a real privilege—and a challenge—to teach groups of talented and engaged students such as those participating in the World Awareness Seminar (WAS) at the IE School of Arts & Humanities.

In my classes, students with very diverse international backgrounds are exposed to debates by academics and policy-makers on the history, current challenges, and future prospects facing Arab and Islamic states and societies. Students from different masters programs find the WAS sessions useful for their professional and personal training in a rapidly changing globalized world.

Haizam Amirah-Fernandez
Amirah-Fernández, Haizam
M.A. in Arab Studies (Political Science), School of Foreign Service, Georgetown University (US). BA from the Universidad Autónoma de Madrid (ES).
Professor Amirah-Fernández is Senior Analyst in the Mediterranean and Arab World Program at the Real Instituto Elcano, a think tank based in Madrid.
He specializes in international relations, political Islam, and transitions to democracy in the Arab world, where he has lived for over sixteen years. He has lectured at the Universidad Autónoma de Madrid, Georgetown University, Saint Louis University, Universidad CEU-San Pablo, and the Universitat de Barcelona. He has published numerous articles and is co-editor of the books North Africa: Politics, Region, and the Limits of Transformation (London and New York: Routledge, 2008); and The Euro-Mediterranean Partnership: Assessing the First Decade (Madrid: Real Instituto Elcano and FRIDE, 2006). He has recently translated into Spanish the book by the Egyptian writer Alaa Al Aswany, titled Egipto: Las claves de una revolución inevitable (Madrid: Galaxia Gutenberg, 2011). He has worked for the United Nations in New York and for Human Rights Watch in Washington DC. He is a frequent commentator in the Spanish and international media. Professor Amirah-Fernández speaks Spanish, Arabic, English, and French.

de Anca, Celia
Ph.D in Philosophy, Universidad Autónoma de Madrid (ES). M.A. in International Relations, Fletcher School of Law and Diplomacy (US). M.A. in European Community Studies, Universidad Politécnica de Madrid (ES). B.A. in Arabic Philology, Universidad Autónoma de Madrid (ES).
Dr. Celia de Anca is currently the Director of the Centre for Diversity in Global Management at IE Business School. She was previously the Director of Corporate Programmes at the Euro-Arab Management School (EAMS), Granada. She has also worked for the Fundación Cooperación Internacional y Promoción Ibero-América Europa (CIPIE) and at the International Division of Banco de Santander. Professor de Anca runs and designs activities to help diversity in management through training, research, networking and educational programmes, she also organizes training and mentoring programs for female entrepreneurs in Latin American and Islamic countries, and managed educational projects in the Middle East for 10 years. She is a member of the Ethics Committee of InverCaixa’s Ethics Fund, Spain and a member of the International Scientific Committee of the University Euromed in Marseille, France. She is the co-author of the Managing Diversity in the Global Organization. Macmillan 2007. She had articles published in specialised journals, in addition to regular articles in the press.

Doyle, Vincent
Ph.D. in Communication, University of Massachusetts-Amherst (US). MA in Communication, McGill University (CA).
Professor in Globalization and Cultural Studies
Professor Doyle is a Fellow of the Sexuality Research Fellowship Program of the US Social Science Research Council and has received two top paper awards from the International Communication Association. A book based on his dissertation--about the media activism of the U.S.-based Gay and Lesbian Alliance Against Defamation--is under contract with New York University Press (expected 2010). His research and teaching interests include Critical Communication and Cultural Studies, Social Movements and Media, LGBT Media Studies, the Ethnography of Cultural Production and Globalization and Culture.
IE’s World Awareness Seminar (WAS) experience has been an enjoyable challenge for me, as well as the proof that knowing and understanding cultures with which you will establish relations is always useful and necessary in the corporate world. Things like becoming aware of oneself and trying to understand those that are different to us, making the intellectual effort of putting ourselves in their shoes, no matter how strange their way of life may seem to us, provide us with useful resources that help us understand customs and habits.

Eva Fernández del Campo
El Khoury, Tamara
PhD in Constitutional Law, Carlos III University (ES) MA in Comparative Public Law of the European States, Sorbonne University (FR) BA in Lebanese and French Law, Saint Joseph University (LB)
Professor El Khoury teaches legal and constitutional history at Carlos III. She also works as an International Consultant on constitutional matters with UNDP. She has previously worked at the European Endowment for Democracy (EED) in Brussels, and the Toledo International Centre for Peace (CITpax) in Madrid. She has lectured at the Université Catholique de Paris and the Universitat de Girona, and has been a visiting scholar at the Centro di studi per la storia del pensiero giuridico moderno in Florence. She has published Constitución mixta y modernización en Libano (Mixed Constitution and Modernization in Lebanon) at Dykinson (2013).

Fakiner, Nike Verena
Ph.D. in History of Art and of Science, Universidad Complutense de Madrid (ES) M.A. in History of Art, Universidad Complutense de Madrid (ES) B.A. in Fine Arts, Universidad Complutense de Madrid (ES)
Dr. Nike Verena Fakiner’s research interests include the History of Art and of Science in the 19th and 20th century, Material Culture Studies and the History of the Emotions. She has published several articles in journals, such as History, Medicine and Health, Méridiennes and Dynamis, and has presented the results of her work at conferences in London, Paris, Leiden, and Geneva, among others. She has also been predoctoral fellow at the Centre for the History of the Emotions at the Queen Mary University, London, the Department History and Philosophy of Science, University of Cambridge and at the Max Planck Institute for the History of Science, Berlin. In addition, she has been curator of the exhibition SKIN, at the Wellcome Collection, London in 2010.

Fernández del Campo, Eva
Ph.D. in Art History, Universidad Complutense de Madrid (ES).
Professor Fernández del Campo’s research interests include the study of Asian and contemporary art from the point of view of fusion, multiculturalism and crossculturalism.
Dr. Fernández del Campo is a professor of East Asian and Contemporary Art at the Universidad Complutense in Madrid. She is a specialist in Indian Art, and was awarded several researching scholarships; she spent three years researching in India with grants from Ministry of Foreign Affairs, Indian Council for Cultural Relations, Universidad Complutense and UNESCO. Her many publications related to Asian Art and Western Contemporary Art include “Paintings atAjanta: The Indian Theatre of Nature” (Abada, 2007); the monograph about Anish Kapoor (Nerea, 2006), “History and Stories of Indian Art” (Akai, 2012) and the “Dictionary of Universal Myth” (Espasa Calpe, 2000). She has also collaborated on “Asia” (Oceanito, 1996) and “The Tree of Life: Nature in Art and Indian Traditions” (ed. Chantal Maillard, Kairós, 2001) as well as the translation of Coomaraswamy’s Shiva’s Dance (1996, 2006). She is currently working on transculturality, hybridization and ethnicity in Contemporary Art (Eastern and Western) and is directing an I+D international research Project on the subject.
Taking part in the World Awareness Seminars (WAS) has been and still is a great experience for me. It is always an intense session of 90 minutes to explore the core values of the Japanese culture and to realize how these values shape up certain aspects of the business world. I appreciate that WAS is present in IE programs. IE’s diversity of students with different nationalities, backgrounds and experiences creates the perfect environment to learn more about the perceptions on the Japanese culture. It is always engaging to be provided with such environment.

Ana María Goy Yamamoto
Fisac, Taciana
Ph.D. in Philology, Universidad Autónoma de Madrid (ES), M.A. in Modern Foreign Languages and Literature, with a concentration in Chinese Literature, Istituto Orientale of Naples (IT). B.A in Theology, Universidad Pontificia de Comillas (ES). Professor Fisac is the Director of the Center of East Asian Studies in the Universidad Autónoma in Madrid. She has been one of the leading forces in introducing Asian studies to Spain and has become one of the most well known sinologists in Europe. Her activities have focused on the creation of international networks between large universities and research institutes of Asian studies throughout the world. Meanwhile Professor Fisac has always maintained close and fluid ties with China. She was the Universidad Autónoma’s Vice Rector of International Relations during 1998-2002, and has been a visiting scholar of Asian studies at the Chinese Academy of Social Sciences, Beijing Foreign Studies University, University of North Carolina, Oxford University, Stanford University and Leiden University. She speaks fluent Chinese, English, Italian and French.

Goy Yamamoto, Ana María
Ph.D. in Marketing Research, Universidad Autónoma in Madrid (ES), M.A in Sociological Consumerism, Universidad Complutense de Madrid (ES). Dr. Goy Yamamoto helps to develop research projects, seminars, and publications related to youth consumption culture, and social change in Japan. Her work relates to how different kinds of consumption, ranging from Japanese to Spanish, are structured. Dr. Goy Yamamoto is Executive Board member of East Asia Net (European Research School Network of Contemporary East Asian Studies) and member of the expert panel of the Observatory of Foreign Policy OPEX at the Fundación Alternativas Think Tank.

Herrero de Jáuregui, Miguel
Ph.D in Classics, B.A. in Law and Classics, Universidad Complutense de Madrid (ES). Ph.D in History of Religions Bologna. Dr. Herrero’s doctoral thesis was awarded the first prize in 2005. He has pursued his research in Harvard, Oxford, Zurich, and the Real Colegio de Espana in Bologna, and he has taught ancient Greek language and literature in the University of Oviedo. He has published various papers on ancient religion, philosophy and literature and on early Christianity in journals like Emerita, Ilu, Adamantius, Revue de l’Histoire des Religions and Revue de Philosophie Ancienne.

Ikuta, Jennie
Ph.D. in Political Science, Brown University (US) M.A. in Political Science, Brown University (US) B.A. in Political Science, University of Chicago (US). Jennie Ikuta is a political theorist who works in both the history of political thought and contemporary political theory; More specifically, she is interested in the relationship between politics and ethics, or the relationship between our collective commitments and the kinds of ethical lives we ought to lead. Her current book project, entitled Democracy and the Quest for Human Flourishing: A Study of Mill and Nietzsche, employs the political and philosophical thought of John Stuart Mill and Friedrich Nietzsche as theoretical lenses through which to think about how a political commitment to democracy can affect a society’s understanding and pursuit of human flourishing. An article based on her dissertation research, “Mill as Ambivalent Democrat: The Corruption and Cultivation of Excellence in Democratic Society and Politics,” is forthcoming in Philosophy and Social Criticism. She is the International Teaching Postdoctoral Fellow at IE University for 2014/15.
Students are familiar with facts and figures, but we go one step beyond. Our class experience is about finding new questions and new answers! Humanities provide strategies and new ways of thinking in a global environment. Humanities are about local cultures interacting with global way of life. In a moment of unrest and loss of control, focusing on human experience provide a glimpse of how things were organized in the past and how can be in the future.

Manuel Lucena Giraldo
Larrañaga, Miguel

Ph.D. in Medieval History, Universidad de Deusto (ES). M.A. in Philosophy from the Universidad Autónoma de Madrid (ES). Professor Larrañaga’s research interests include cultural and social history of the Middle Ages, the history from the 5th to 15th centuries and landscape archaeology. His works include a large number of publications, including books, magazine articles and seminar papers about the social and cultural history in Europe during the Middle Ages. He has been managing director of Cultural Institute in Saint Sebastian, as well as professor in the Faculty of History at the University of Alcala (ES). In addition, he worked as researcher in the Department of Medieval History in the Instituto de Historia/Consejo Superior de Investigaciones Científicas (CSIC) in Madrid. Currently he is professor of Medieval Art and Culture, Director of Art History Studies and Vice-Chancellor of Student Affairs for IE University (ES). He is also professor at the Overseas Studies Program of Stanford University (US) and at the Study Abroad Program in Madrid of Middlebury College (US).

Lucena Giraldo, Manuel

Ph.D. in History of the Americas, Universidad Complutense de Madrid (ES). Professor Lucena-Giraldo is a Senior Research Fellow in the Spanish Council for Scientific Research. He was a Visiting Scholar at Harvard University, Lecturer in Stanford University and Visiting Professor at Tufts University, Javeriana University (Bogotá, Colombia), IVIC (Venezuela), the Colegio de México, the Universidad Complutense and SAM in St. Antony’s College (Oxford). His publications include a number of books on travels, scientific expeditions, images of nations and empires or Globalization. More recently he was editor of “Polyphonic History”. His latest books are “Naciones de rebeldes. Las revoluciones de independencia latinoamericanas” and “Francisco de Miranda. La aventura de la política”. He is also a regular contributor to the press in Spain and Latin America.

Luján, Eugenio

Ph.D. in Philology, Universidad Complutense de Madrid (ES). M.A. in Comparative Linguistics, École Pratique des Hautes Études, Sorbonne, Paris (FR), B.A. in Philology and B.A. in Geography and History, Complutense University of Madrid (ES). Dr. Luján is an Associate Professor of Indo-European linguistics at the Universidad Complutense of Madrid. His main research focus has been on the comparative study of ancient Indo-European languages and cultures. In the field of Indian studies, he has worked mainly on Vedic texts and the origins of the brahmanic tradition and he has published some translations of classical Sanskrit works into Spanish. He has been a visiting researcher at the University of Texas at Austin, the École Pratique des Hautes Études at Paris and the Freie Universität of Berlin. Besides his academic career, he has also been a consultant in the Department of Human Resources and Training of Ernst & Young Spain.
Being an ITF at IE University this year has been a pleasure and a privilege. I grew up attending an international school in Japan for my formative years, so teaching the wonderfully international student body at IE is like a homecoming. I am inspired and challenged by their intellectual curiosity— a passion that characterizes all individuals who are lifelong learners, informed and critically active citizens, and well-rounded human beings. As a political theorist, I have been reading and writing about the history of political thought for over ten years; however, my students have surprised me with new ways of thinking about these old texts. As both a teacher and a researcher, there is nothing better than to share in this collective enterprise of thinking aloud with students.

Jennie Ikuta
Montaño, Julián

M.B.A., IE Business School (ES), M.A. in Philosophy, University of Glasgow (GB). B.A. in Philosophy, Universidad de Sevilla (ES). Professor Montaño’s research engages in central issues in epistemology (the nature of justification, relativism) aesthetics (emotions, taste and normativity, the nature of the work of art) and social philosophy (communitarianism, cultural relativism, the concept of tradition, social & common goods). Among his interests are subjects like Wittgenstein, Saint Thomas Aquinas, Analytical Thomism, Scottish Enlightenment and Communitarian philosophers. His current research project focuses on the epistemology of testimony and how knowledge is transmitted in a community or tradition. Other topics of interest include: literature and philosophy, Iris Murdoch and T.S. Eliot. Currently he is the Marketing Director of IE University. He has developed his professional career in marketing, in industries different to higher education, especially media and entertainment, with positions in Pearson Group and Walt Disney Television international.

Moshfegh, David

Ph.D. in the History, University of California- Berkeley (US). David Moshfegh’s Ph.D. dissertation was in European intellectual history has focused on the intersection of the histories of academic disciplines, Orientalism and imperialism. His dissertation, “From Kulturpolitik to Jihad: The Rise of Islamwissenschaft and German Orientalism in the Era of WWI”, examines the emergence of a new Islamicist discipline in German Orientalist scholarship in the closing decades of the nineteenth century and tracks the field’s development through the ‘Jihad debate’ within it during World War I.

Pizarro, Andrea

Ph.D in Spanish Linguistics, Universidad Complutense de Madrid (ES). BA. in Spanish Philology, Universidad Complutense de Madrid (ES) Andrea Pizarro Pedraza is a cognitive sociolinguist trained in Madrid, Essex and Leuven, with various scholarships from the Ministry of Education and the CSIC. Her area of expertise is the linguistic expression of sexual taboo in Spanish, but she is broadly interested in the interpretation of meaning variation in speech and social networks. Her work on sexual concepts and sociolinguistic methodology has been presented extensively in Spain, the UK, Belgium, Germany and Canada. Her paper on the expression of ‘abortion’ in Spanish will appear in 2015 in the Australian Journal of Linguistics. The online publication of her corpus MadSex (Madrilenian Corpus of sexuality) is also forthcoming. She is currently a research fellow at the University of Leuven (KUL) and a freelance editor of Spanish textbooks for a leading publishing house.
"Innovation can only be possible within a context that is rich in languages and vocabulary, and in abundance of concepts. Innovation can only be possible where human realities may be perceived and described in alternative ways. This is why the study of humanities, especially philosophy, is essential for the education of people, those who will shape the map of the world and become a part of human activity, either legal or entrepreneurial, in the next millennium. My own experience tells me that teaching graduate courses in both analytical and continental philosophy at IE sharpens students’ vocabulary and thoughts, while at the same time it broadens their conceptual skills, thus bringing them closer to human reality and its problems."

Julián Montaño
Strøm-Olsen, Rolf

Ph.D. in History, Northwestern University (US), M.A. in History, McGill University (CA), B.A. in Intellectual History cum laude, University of Pennsylvania (US). Professor Strom-Olsen’s research focuses on the relationship between state ritual and political formation in late fifteenth-century France and the Low Countries. He is also interested in late medieval Spanish history, and especially the relationship between Castile and the Burgundian Habsburgs in the late 15th and early 16th century. A Fulbright scholar to Spain in 1998-99, and a Social Sciences Research Council fellow in 2000, he has published a variety of articles and reviews on European history. He is also very interested in music and studied composition at the Royal College of Music in London.

Torres, Susana

Susana Torres is a specialist on Medieval Russian literature. She has been Assistant Professor at the Universidad Complutense, Invited Visiting Professor at Arizona State University and Associate Professor at the Universidad San Dámaso (Madrid). She has published extensively on Medieval Slavic culture and literature. Part of her research of these last years is coming out shortly in a book ‘A Quest for Glory: Heroism in Medieval Russia’ (Slavica, Bloomington, Indiana). She is currently working on a new book, “Rusia: las claves de un imperio.”

Zarza, Clara

Ph.D. in History of Art, Universidad Complutense de Madrid (ES), Msc in History, Theory and Display, Edinburgh University (UK), BA in History of Art, Universidad Complutense (ES)

Clara Zarza is a specialist on Contemporary Art History and Visual Theory and has developed interdisciplinary work in literary, anthropological and philosophical studies on intimacy, identity and the autobiographical subject. Previous to IE She has been a Predoctoral Fellow JAE Predoc (2009–2013) of the Centre for Humanities and Social Sciences at the Spanish National Research Council (CCHS-CSIC, Madrid). She has conducted research at the Amsterdam School for Cultural Analysis (Amsterdam), in the School of Arts and Humanities at King’s College (London) and the Department of Art History and Communication Studies at McGill University (Montreal). She has been teaching at IE University since January 2014 and has been member of the Editorial Team of Efímera Revista since March 2013.
Lectures in the Humanities
In the academic year 2014-2015, IE Humanities Center hosted a series of lectures and conferences by prestigious specialists and professionals in the humanities field:

“Are Individuality and Conformity typical in Democratic Ages? Thinking With John Stuart Mill”
By Jennie Ikuta, Humanities Professor at IE University.

This symposium was presented by IE-Brown International Teaching Fellow Jennie Ikuta and focused on the question of what is style. As we live in a consumer capitalist society, people style themselves by choosing brands that carry a meaning in recognizable ways.

“Mythical Greek travelers: Legendary travel to the Moon and beyond ”
By Carlos Garcia Gual, Emeritus of Classics (UCM) and writer.

The great Hellenist Carlos Garcia Gual shared with IE Community the story of five ancient age travellers both real and fiction, writers and adventurers: Odysseus, Herodotus, Alexander The Great, Iambulos and Lucian of Samosata.
“All you always wanted to know about Collecting Art (But were afraid to ask) 10 tips to start buying contemporary art”
By Carlos Urroz and Elisa Hernando.

This workshop on “All you always wanted to know about Collecting Art (But were afraid to ask) 10 tips to start buying contemporary art” was hosted by ARCO’s Director Carlos Urroz and by Arte Global’s CEO, Elisa Hernando.

Presentation of the book “Siete Canciones Pasada La Medianoche”
By Juan Jose Prat, Joaquín Díaz y Pep Bruno.

In the presentation of the book “Siete Canciones Pasada La Medianoche” of IE University professor Pedro Letai, the author was accompanied by Félix Valdivieso (Director of Communication at IE) and Ricardo González (Editor of the book and director of the publishing house noVelnoBel).

“How Technology is redefining the World of Art”
By Bianca Hutin, Viet Ha Tran and Fernando Dameto.

This event was a pleasant conversation with Arts Entrepreneur Bianca Hutin (MIM 2011) and Fine Art Photographer Viet Ha Tran (MIM 2009) who shared with IE students and Alumni the challenges and opportunities that technology are bringing to the art world.
Publications
IDEAS magazine - Humanities Section

IE Humanities Center has its own section in Ideas, the magazine published by IE. Last year the following articles appeared:

- Article on the forthcoming IE’s Humanities Director Rolf Strom Olsen COURSERA course (No.123).
- Interview to Victor Beckers (BBA 2012) and Vegard Haveland (BBA 2012), founders of IE Humanities Discussion Series at IE University (No.121).
- Interview to David Moshfegh, Historian and Professor of Humanities at IE University (No.122).

IE Focus - Humanities Section

IE Business School’s newsletter features articles on trends in the different fields of management, technology, arts and humanities, marketing, operations and human resources. It also includes articles written by professionals who offer an informed perspective of the latest trends in their field of activity, interviews, recommended books and websites, a list of events and news about IE events and activities, and interviews with relevant personalities in the business world, among other features. IE Humanities Center has its own section in IE Focus, which features articles about humanities, culture and current affairs.
Blogs and Newsletter
IE Humanities Center blog
IE Humanities Center blog is designed to bring humanities and social sciences closer to the world of business and law, and born of the conviction that humanistic disciplines such as art, history, literature, philosophy or music form an integral part of mankind's intellectual development. This blog is an invitation to extend the vision of all those who are always curious to know more, and who want to share with us their ideas and experiences in the broad range of fields that comprise our environment.
Please visit us at: http://humanities.blogs.ie.edu/
In August 2011 Onlinecolleges referred to IE Arts & Humanities blog as one of the top 50 liberal Arts blogs.

International Relations Blog
The IR blog is intended to be a place to share ideas, thoughts, knowledge, and expertise on international relations, political economy, democracy and human rights, foreign policy, and security issues. It is also a place where you will be able to find the latest information on what has been going on at IE, with its faculty members, and students.
The IR blog aims at reaching out to alumni and current students of the Master in International Relations (MIR) and the future students of the Bachelor in International Relations at IE School of International Relations, so that they may reconnect with each other, create new synergies, exchange valuable expertise, and keep track of what other MIR and BIR students have been doing.
Please visit us at: http://ir.blogs.ie.edu

Liberal Arts Newsletter
IE Humanities Center publishes a monthly newsletter aimed at the international alumni network, corporate clients, as well as students and staff of IE. This multilingual initiative provides a full guide to the activities organized by IE and other prestigious cultural institutions based in Madrid and other major cities around the world.
It also features book and film reviews along with selected articles of IE faculty.
Read our monthly newsletter here: http://www.ie.edu/newsletters/SapiensReview/newsletter.html